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WMA Registry
File 07M

DDA 76-4375

31 August 1976

MEMORANDUM FOR: Assistant to the Director

FROM : John F. Blake
Deputy Director for Administration

Andrew:

I am in receipt of your 27 August 1976 memorandum on a "CIA Internal Newsletter". Suffice it to say, I am most pleased with its contents. Initially, my pleasure stems from the fact that I happen to thoroughly agree with you on the establishment of a "house organ". Secondly, and being only human, I am most pleased with your favorable comments on the "DDA Exchange" and, additionally, that you would see it as the foundation upon which to build an Agency house organ. It is unfortunate, however, that all of us do not see this problem in the same fashion. Some two years ago, I endeavored to interest my fellow Deputies--but remember there are three different ones today--in sponsoring an Agency house organ. Their reactions were certainly less than favorable to the idea. That you may know this background I have attached copies of the replies for your perusal. After you have read them I would still like to chat with you on what I consider to be a very worthwhile, potential activity. Why not give me a call and we will take lunch together and discuss the matter.

/s/ John F. Blake

John F. Blake

Atts

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Distribution:

Original - Asst. to the DCI

1 - DDCI w/atts 1 - LR w/atts
1 - DDA Subject w/atts & bckground (DDA 75-0560) E2 INFDET
1 - DDA Chrono w/o atts 1 - JFB Chrono w/o atts CL BY 001777

Approved For Release 2001/09/03 : CIA-RDP79-00498A000300030019-5

When Separated from Attachments

DDA:JFBBlake:der (31 August 1976)

25X1A

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Approved For Release 2001/09/03 : CIA-RDP79-00498A000300030019581

3 MAY 1974

MEMORANDUM FOR: Associate Deputy Director for Intelligence
Associate Deputy Director for Operations
Associate Deputy Director for Science and
Technology

Dear Paul, Dave, and Don:


1. Harold Brownman would like to give a try at developing some type of Agency newsletter. There have been various attempts at such papers in the past but never all-inclusive of total Agency interests. No decision has been made whether such a publication would be published or, if so, in what format. The problem of overseas dissemination is one of which we are very well aware and realize that, if such a publication were to be sent out of the country, it would be subject to appropriate sterilization.

2. The main point we would like to determine is whether each Directorate would have sufficient to contribute to make such an undertaking worthwhile. I would suggest we first think of only Headquarters distribution, leaving the overseas question for consideration only after a determination was jointly arrived at to produce a newsletter.

3. I would like to suggest that you ask appropriate members of your staff to give this matter some consideration and prepare your Directorate contributions to it. To be of assistance to you, I am attaching draft material which this Directorate believes could receive consideration for inclusion.

4. I would very much appreciate receipt of your position and material by the end of May. If there appears to be sufficient to produce an Agency newsletter we would put together a draft copy and submit it to you for your reaction.

25X1A


John F. Blake
Associate Deputy Director
for
Management and Services

Att
ADD/M&S:JFB/ms (3 May 74)

Distribution:

Orig - ADD/I, w/Att

1 - DD/M&S Subject, w/Att & previous proposal

1 - JFB Chrono

1 - Ea Other Adse. w/Att

1 - DD/M&S Chrono

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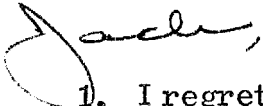
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DDI-1927-74

24 June 1974

MEMORANDUM FOR: Associate Deputy Director for
Management and Services

SUBJECT : Agency Newsletter


1. I regret to report that discussions with my Staff and others in the Directorate fail to elicit any warm support for an Agency newsletter. In fact, I detected from others who have had some experience putting out newsletters a reaction of downright hostility.

2. We produce periodically a DDI Newsletter for our overseas personnel.  also produces a hometown journal for their overseas personnel. Most of the recipients are concerned principally with developments that have some meaning in terms of their personal status in life or what's going on at the home office. Interest fades rapidly the more one is reading about developments in another office or in another Directorate--unless, of course, one is reporting a cataclysmic event such as a RIF or a raise for supergrades. (I can't recall the latter being reported very often.)

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3. The way I come out on the newsletter is that in a day of scarce resources, a severe paper shortage, and a management bias against the proliferation of Agency publications, I would vote no. I believe the project would founder on its own weight and that reader interest would very soon pale because the publication contained too much nitty gritty. Finally, I don't think it would really be an Agency newsletter because sensitivity and security issues would either result in extreme security controls or a great deal of information simply not being reported.

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4. Having said all this, I know that we have all wrestled with the communications problem in the Agency. I agree that we must do better with keeping people better informed, but I think the newsletter as a solution is too much.



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PAUL V. WALSH
Associate Deputy Director
for Intelligence

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S&T-2501-74

21 JUN 1974

MEMORANDUM FOR: Associate Deputy Director for Management
and Services

SUBJECT: Agency Newsletter

REFERENCE: ADD/M&S memo 74-158 dated 3 May 1974

Dear Jack:

1. The returns are in from our offices regarding your Agency newsletter idea, and there is a general consensus that our contributions would be extremely limited, if not nonexistent. Because of the nature of the operational and support work conducted by some offices and the classification and clearance problems involved with projects in the other offices, we would be hard pressed to come up with any items reflecting the interesting parts of our program.

2. At the same time, this is not to say that the concept of an Agency newsletter would not have merit if it covered the areas of management and support along the lines included in the sample draft. Items of general interest to a broad population could enhance communications within the Agency and would be of special interest to our personnel at overseas installations. However, any DD/S&T contributions would be confined to the same types of items, such as physical and organizational changes, personnel shifts, etc.

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Jack -
I have attached two
copies of an NPIC
Newsletter which seems
to me to be pretty
good. Ap

Sayre Stevens
Associate Deputy Director
for
Science and Technology

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C-O-N-F-I-D-E-N-T-I-A-L

DD/074-3479

DD/M&S 74-2528

5 JUL 1974

MEMORANDUM FOR: Associate Deputy Director for Management and Services

SUBJECT : Proposed Agency Newsletter

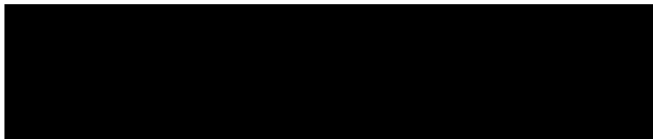
REFERENCE : Your memorandum of 3 May 1974 (DD/M&S 74-1581)

1. We do not support the idea of an Agency newsletter. There would seem to be few items of general Agency interest and concern which are not publicized adequately, and more currently than would be possible in a newsletter, through notices, employee bulletins, Credit Union News Highlights, and so forth. Such items as there may be would not appear to be numerous enough to warrant the periodic issuance of a newsletter.

2. The Operations Directorate would not plan to submit any items for inclusion in an Agency newsletter.

3. If a newsletter containing contributions by the other Directorates were to be considered, we could not object to its issuance provided we were given the opportunity to review it in draft. The purpose of the review would be to ensure that there were no problems of cover or security in connection with any of the articles which might affect the Operations Directorate. This would apply even though the intended distribution was limited to headquarters.

25X1A


David H. Blee
Associate Deputy Director for Operations

.....IMPDET CL BY.....

C-O-N-F-I-D-E-N-T-I-A-L